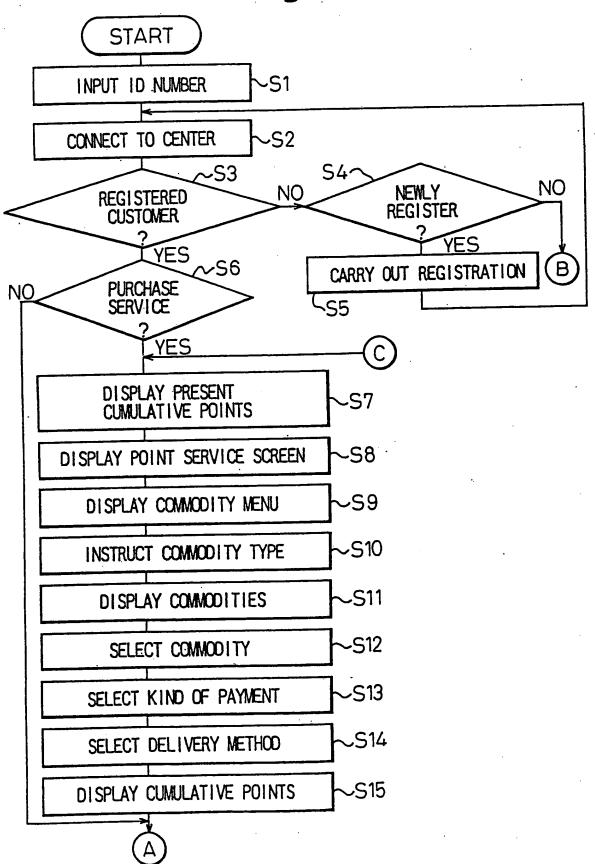
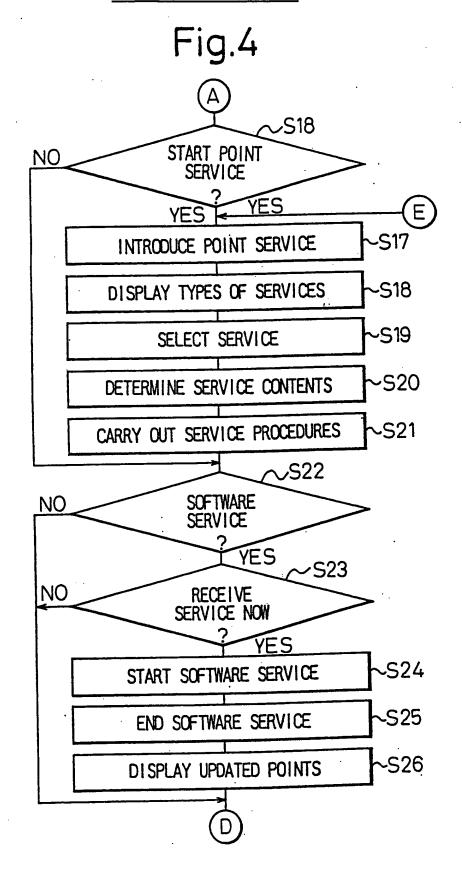
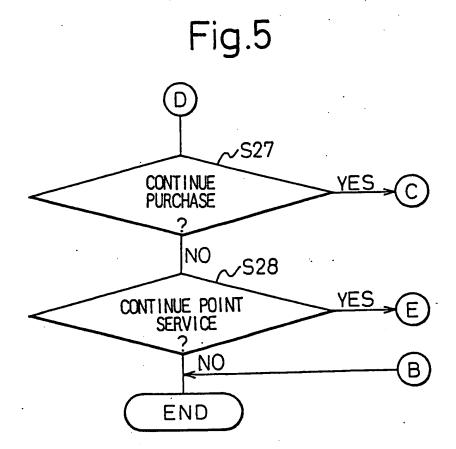


Fig.3







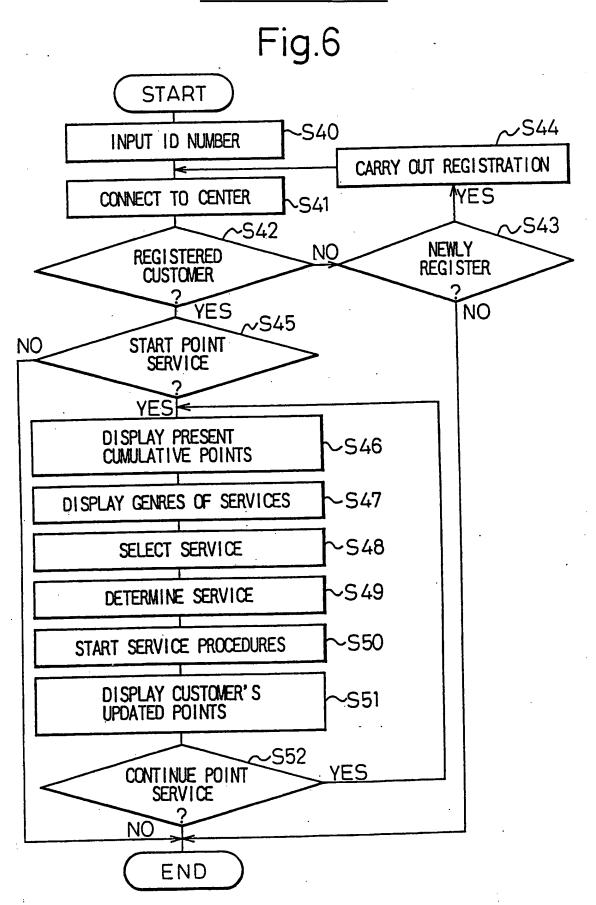


Fig.7(A)

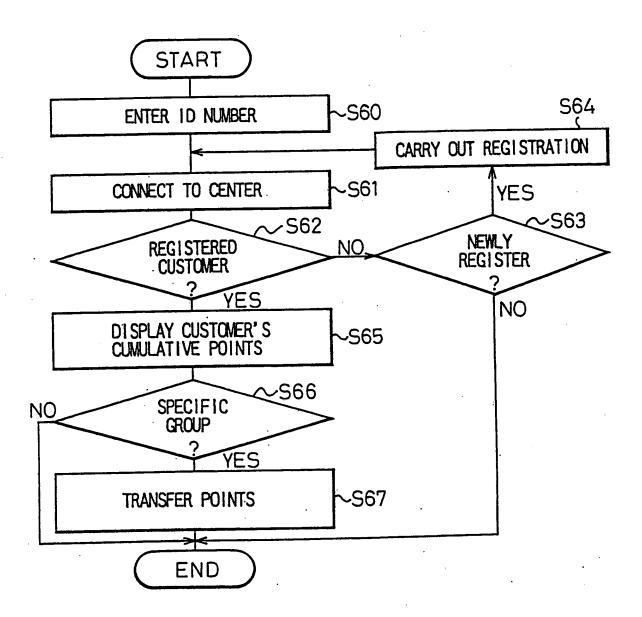


Fig.7(B)

GROUP NAME	TARGET	TARGET	PRESENT CUMULATIVE POINTS
NAKAHARA ELEMENTARY SCHOOL	MONOCYCLES (10 SETS)	20,000	35,000
KOSUGI NURSING HOME	WHEEL CHAIRS (3 SETS)	000'09	20,000
SUPPORT ASSOCIATION FOR CHILDREN ORPHANED IN TRAFFIC ACCIDENTS	PERSONAL COMPUTER	40,000	15,000
• • •	•••	• • •	· • • •
SOMALIA AID ASSOCIATION	F000	300,000	80'00
	LET'S PARTICIPATE IN SOCIAL CONTRIBUTION ACTIVITIES	SCIAL	

Fig.8(A)

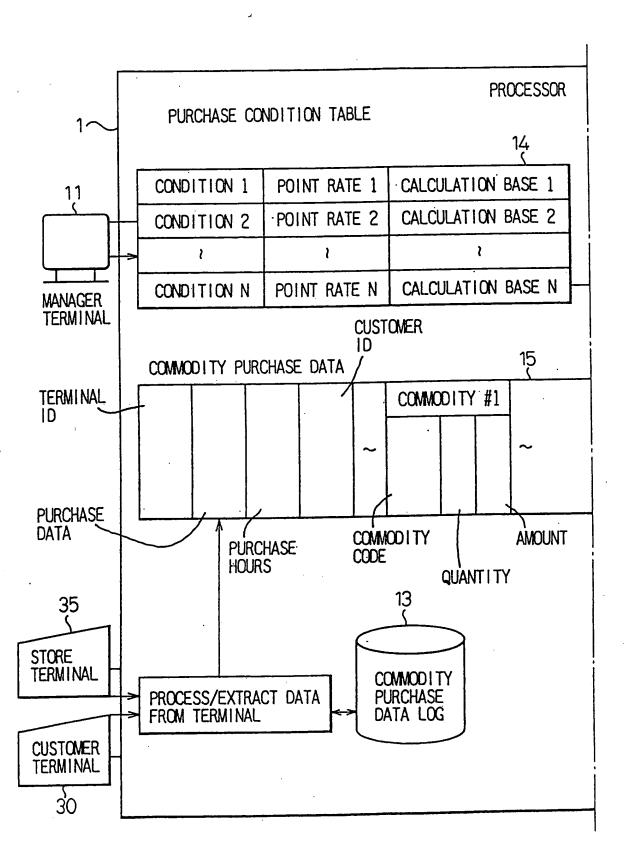


Fig.8(B)

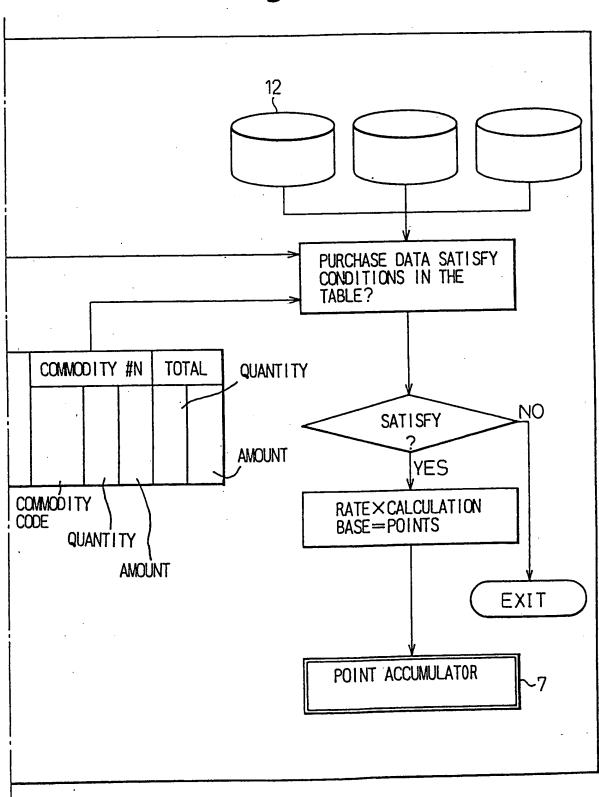


Fig. 9(A)

SET POINT CALCULATION RATE FOR SPECIFIC DAYS

- · SELECT ONE
 - 1. DATE: MONTH_DAY_
 - 2. PERIOD: MONTH_DAY_TO MONTH_DAY_
 - 3. DAY: __ , _
- RATE:_ %
- · CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS

Fig. 9(B)

SET POINT CALCULATION RATE FOR SPECIFIC PERIOD

- PERIOD: MONTH_DAY_TO MONTH_DAY_
- · CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
 - 3. NUMBER OF PURCHASE ACTIONS
- · MINIMUM: _ OR MORE
- · RATE: __ POINTS

Fig. 9(C)

SET POINT CALCULATION RATE FOR SPECIFIC AREA

- AREA CODE: _
- CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- RATE:_%

Fig. 9(D)

SET POINT CALCULATION RATE FOR CUSTOMER'S SPECIFIC DAY

- · SELECT CUSTOMER'S SPECIFIC DAY
 - 1. BIRTHDAY 2. WEDDING ANNIVERSARY
 - 3. BIRTHDAYS OF FAMILY 4. DATE OF ADMISSION
- · CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- RATE: __%

Fig. 9(E)

SET POINT CALCULATION RATE FOR SPECIFIC TIME BAND

- · SPECIFY TIME BAND
- CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- RATE:_%

Fig. 9(F)

SET POINT CALCULATION RATE FOR SPECIFIC COMMODITIES

COMMODITY CODE	COMMODITY NAME	
5	5	
	-	

• RATE: _ % (COMMODITY PRICE)

Fig. 9(G)

SET POINT CALCULATION RATE FOR NUMBER OF PURCHASE

NUMBER OF PURCHASE	RATE
1 TO 30	1%
31 TO 60	2%
61 -	3%

(POINTS ARE CALCULATED ON TOTAL AMOUNT.)

Fig. 9(H)

SET POINT CALCULATION RATE FOR NUMBER OF ACCESSES

NUMBER OF ACCESSES	RATE	
1 TO 100	1%	
101 TO 300	2%	
301 -	3%	

(POINTS ARE CALCULATED ON TOTAL AMOUNT.)

Fig. 9(I)

SET POINT CALCULATION RATE FOR AMOUNT

PURCHASE AMOUNT	RATE
¥10,000~¥20,000	1%
¥20,001~¥40,000	2%
¥40,001~	3%

(POINTS ARE CALCULATED ON TOTAL AMOUNT.)

Fig. 9(J)

SET POINT CALCULATION RATE FOR CUSTOMER RANK				
CUSTOMER R	ANK RATE	CUSTOMER RANK	RATE	
AAA AA A B	_ % _ % _ %	C D E F	- % - % - %	
(POINTS ARE CALCULATED ON TOTAL AMOUNT.)				

Fig.10(A)

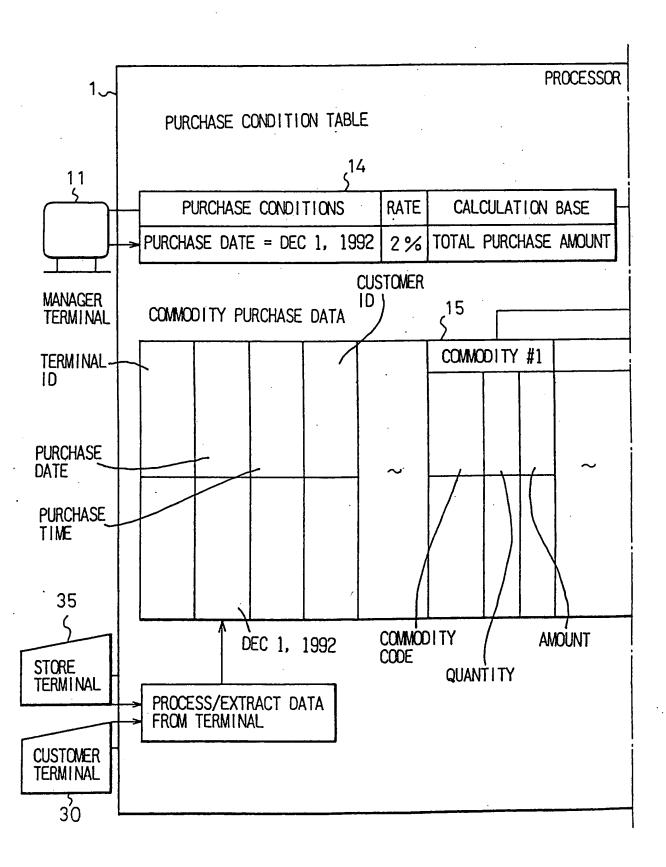


Fig. 10 (B)

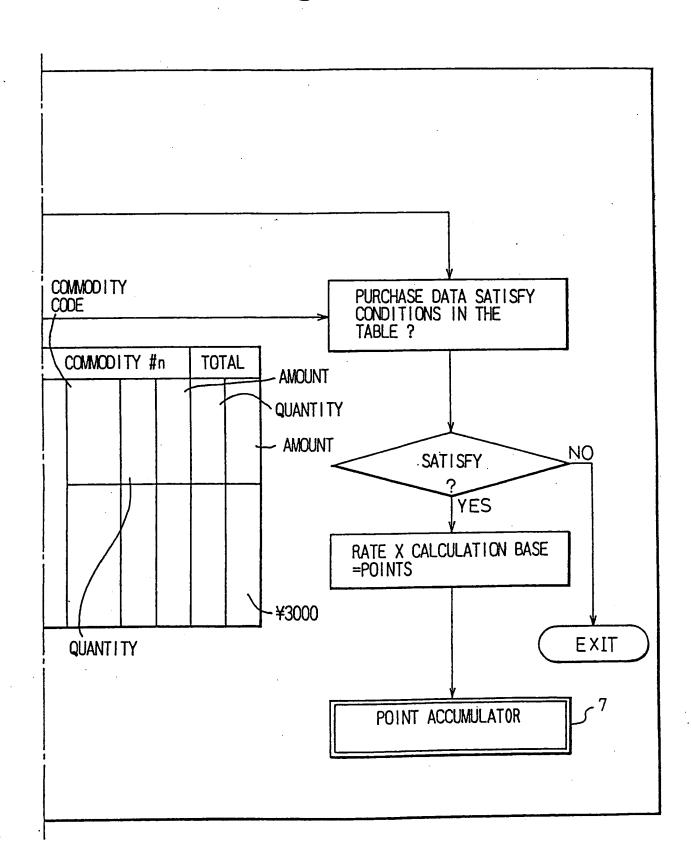


Fig.11(A)

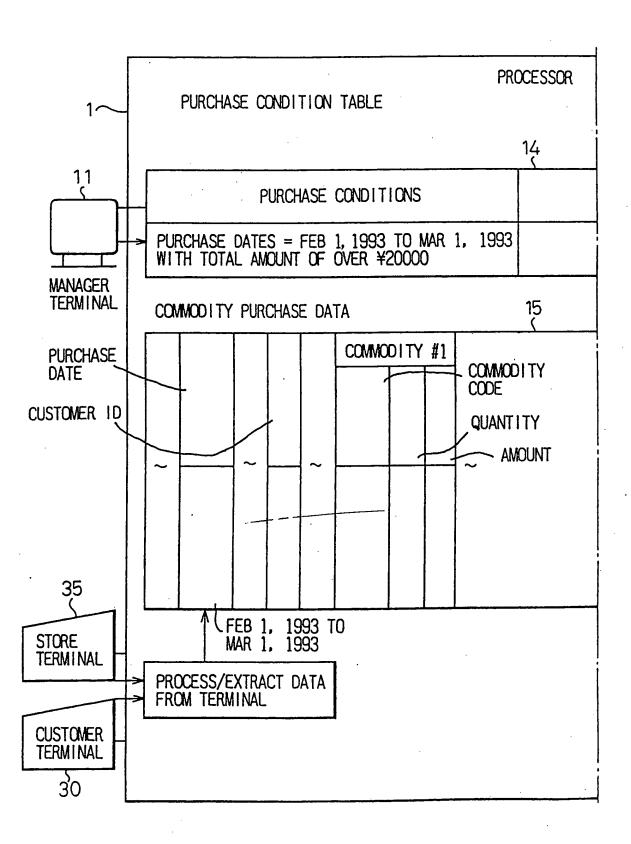


Fig.11(B)

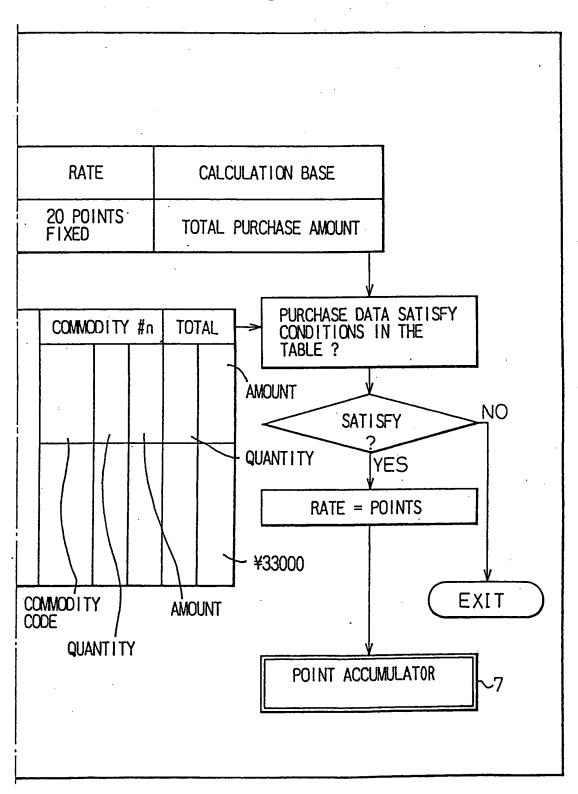


Fig.12(A)

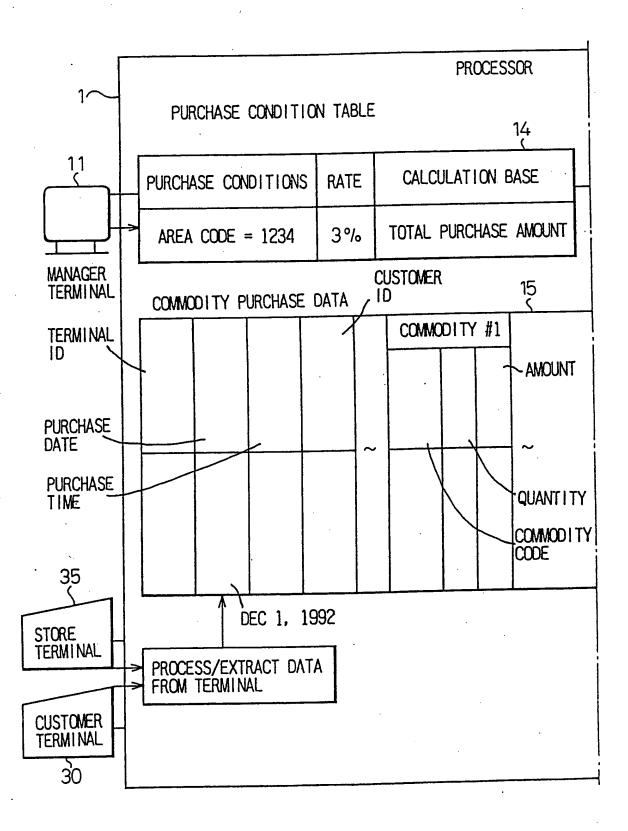


Fig.12(B)

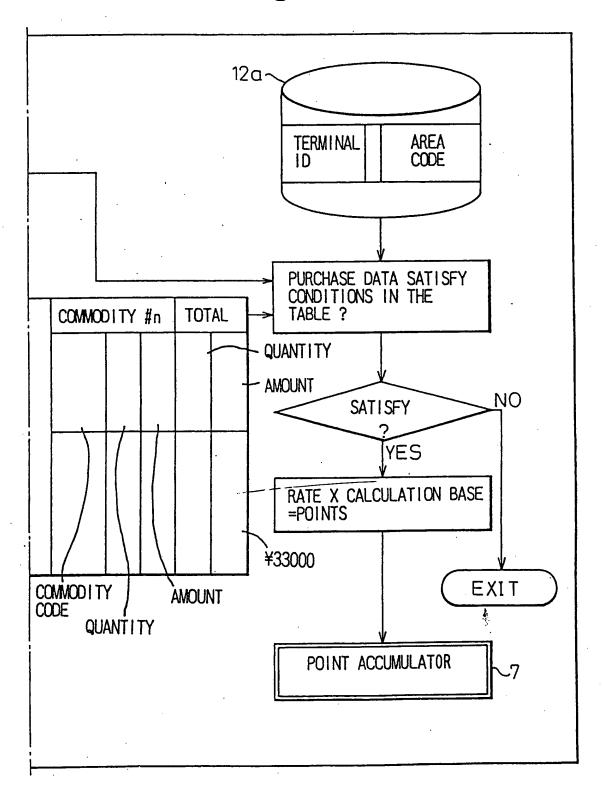


Fig.13(A)

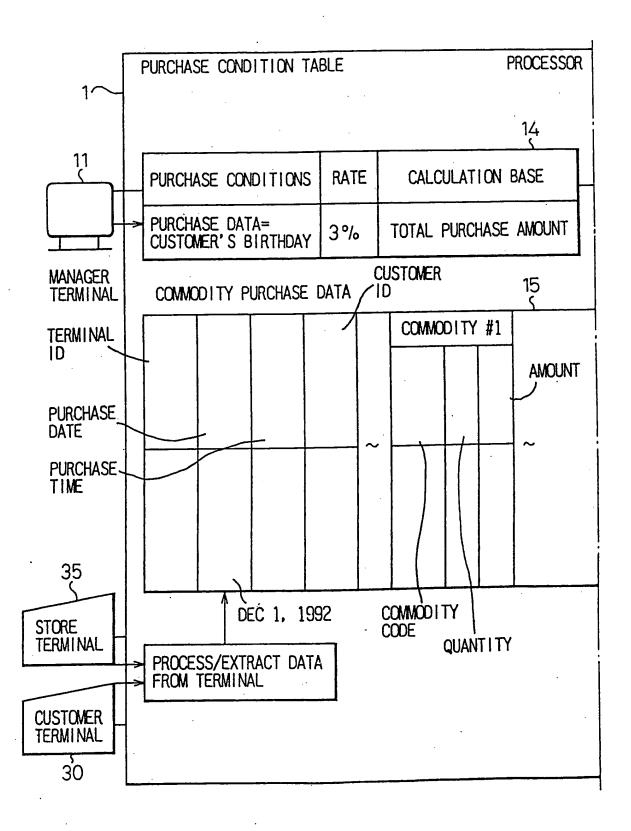


Fig.13(B)

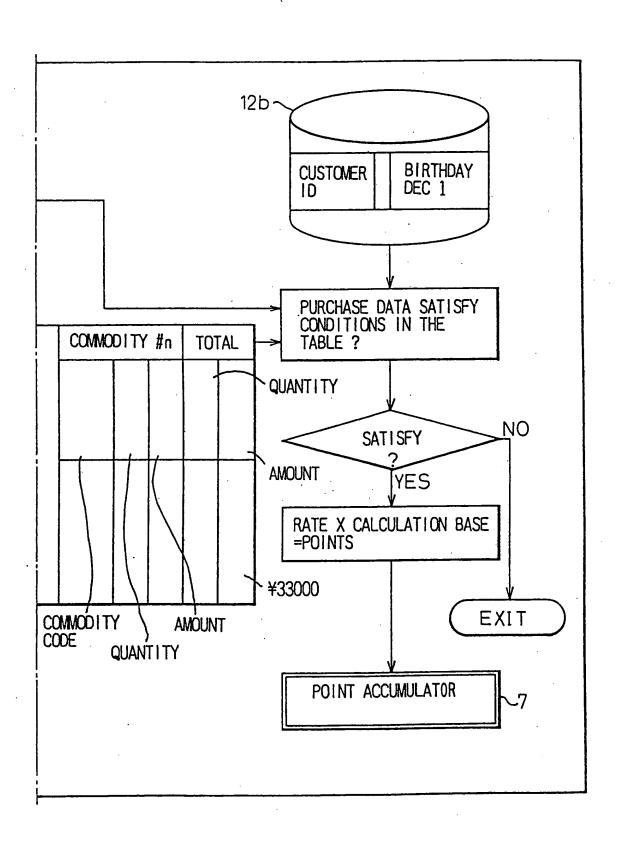


Fig.14(A)

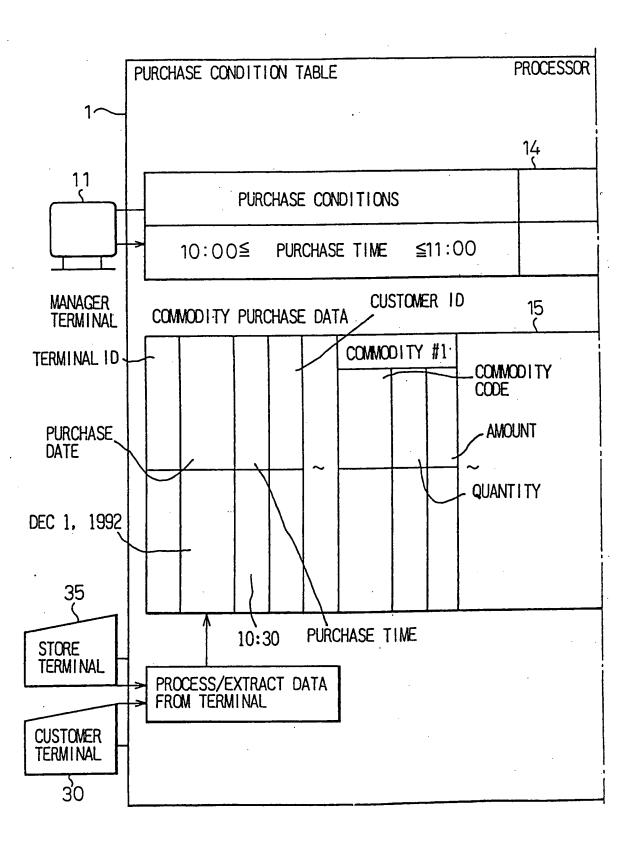


Fig.14(B)

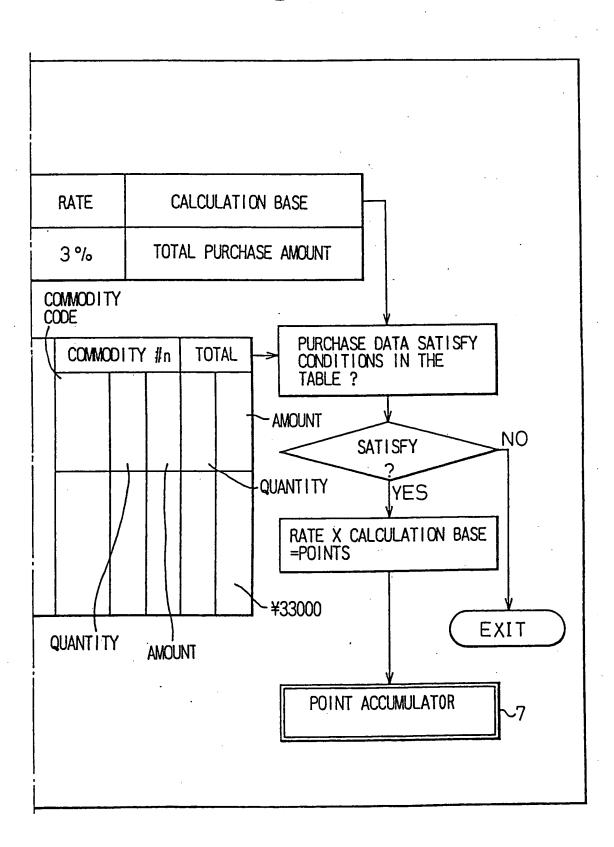


Fig.15(A)

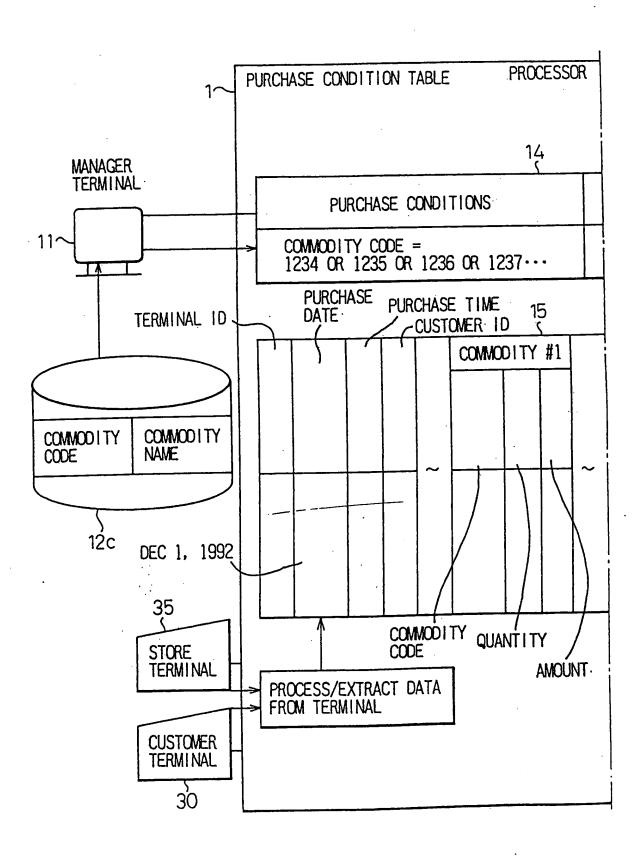


Fig.15(B)

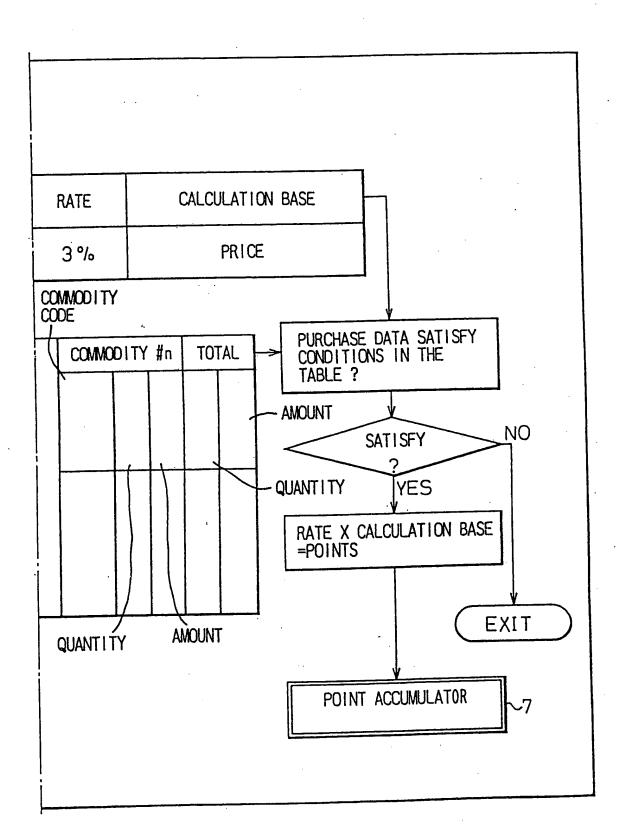


Fig.16(A)

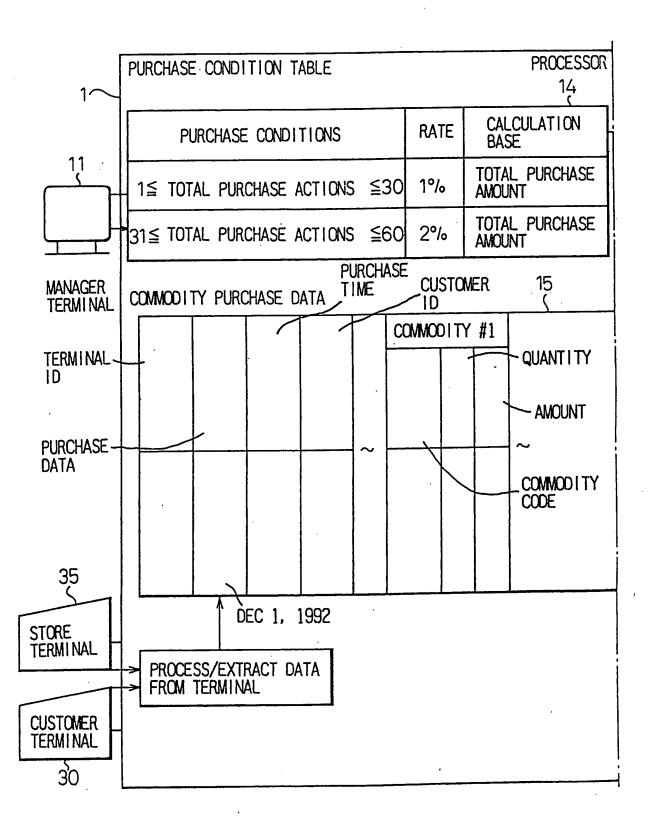


Fig.16(B)

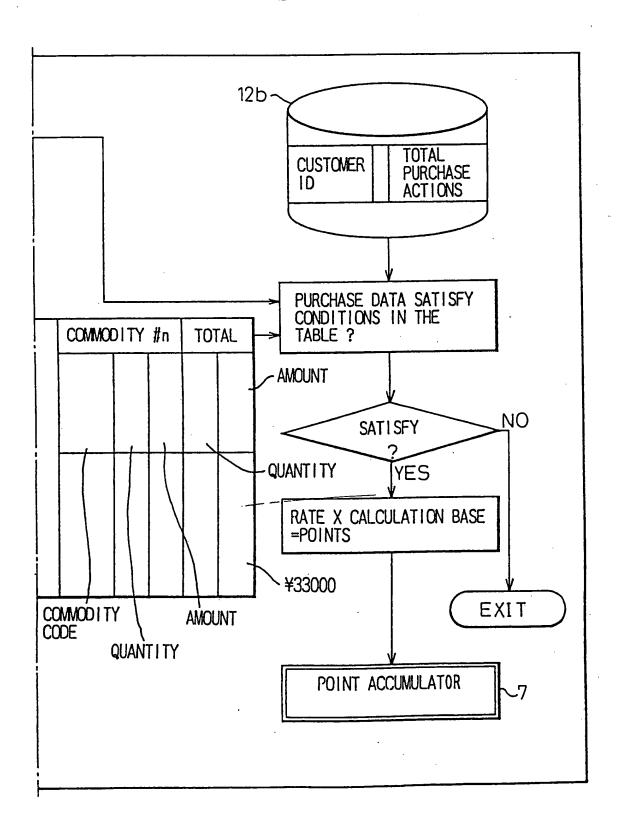


Fig.17(A)

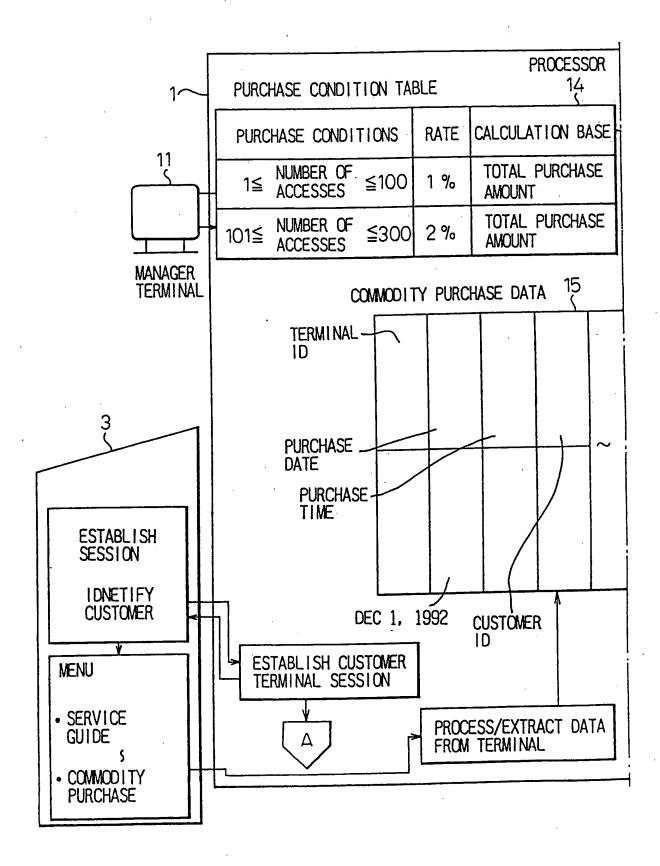


Fig.17(B)

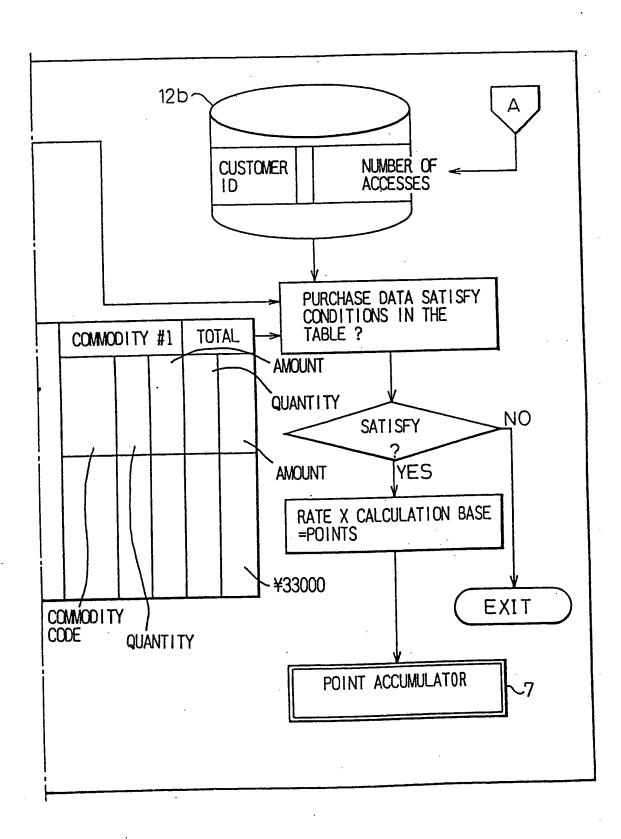


Fig.18(A)

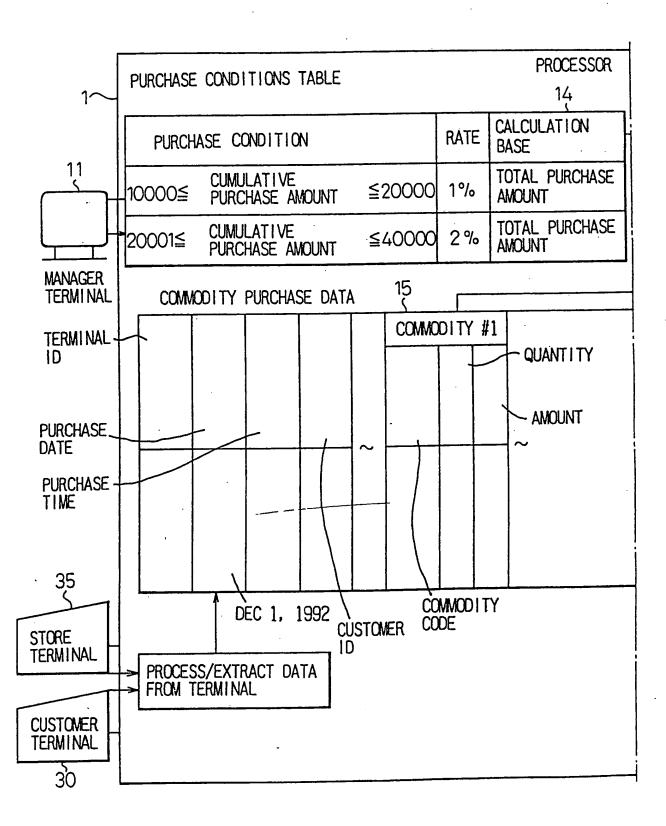


Fig.18(B)

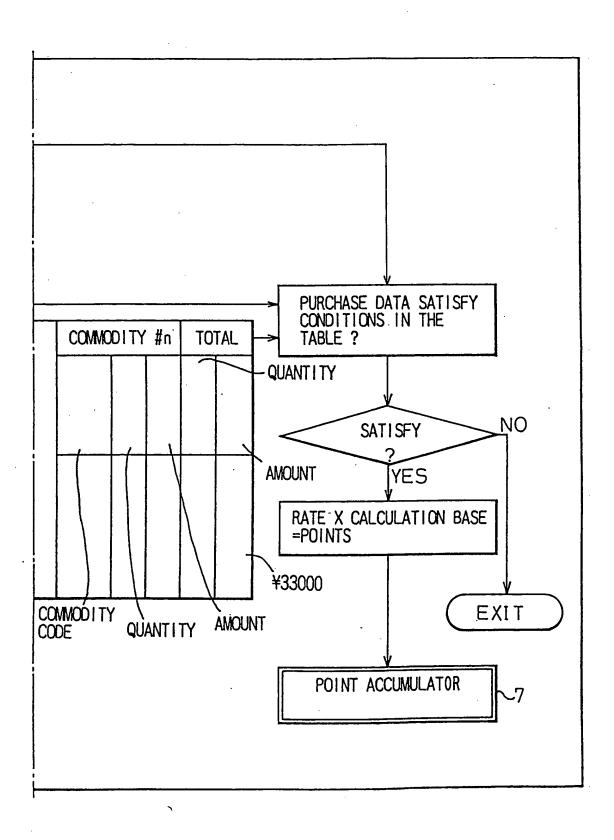


Fig.19(A)

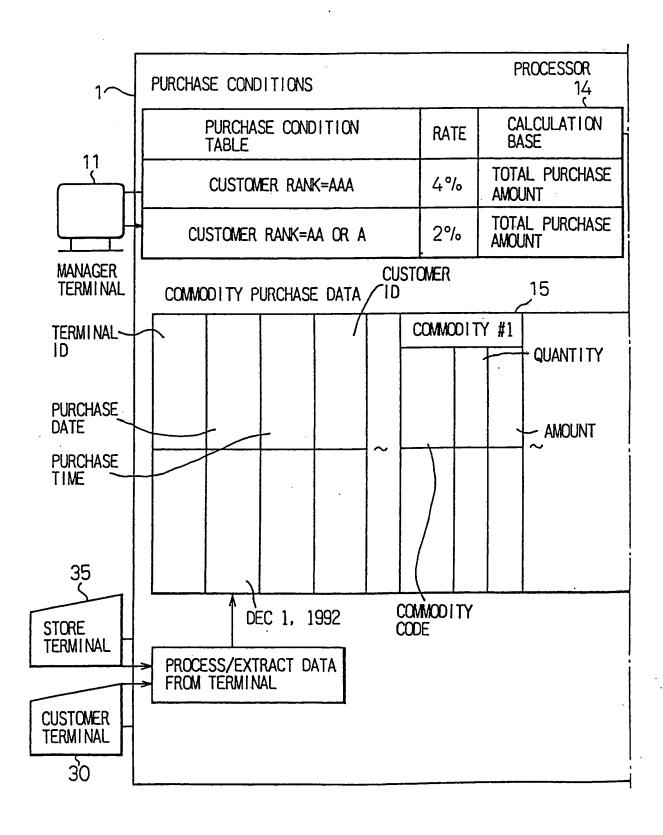
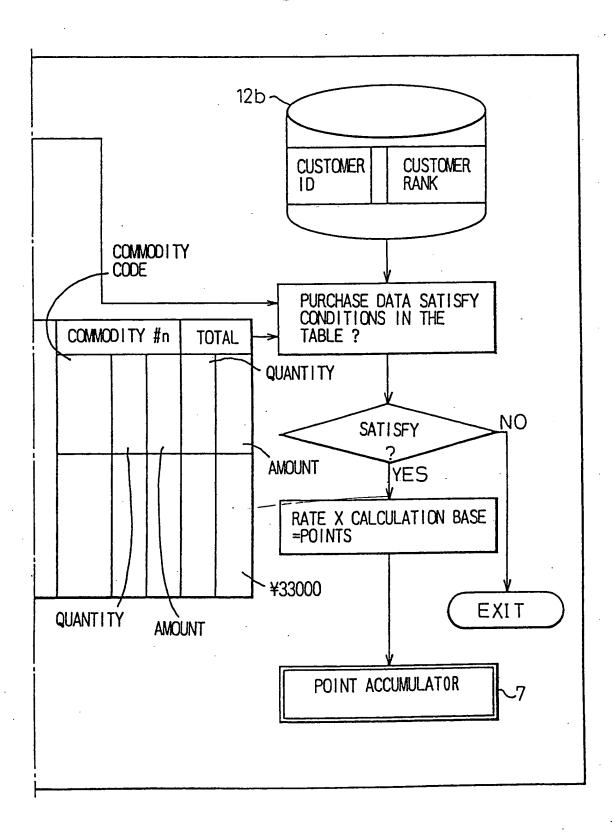


Fig.19(B)



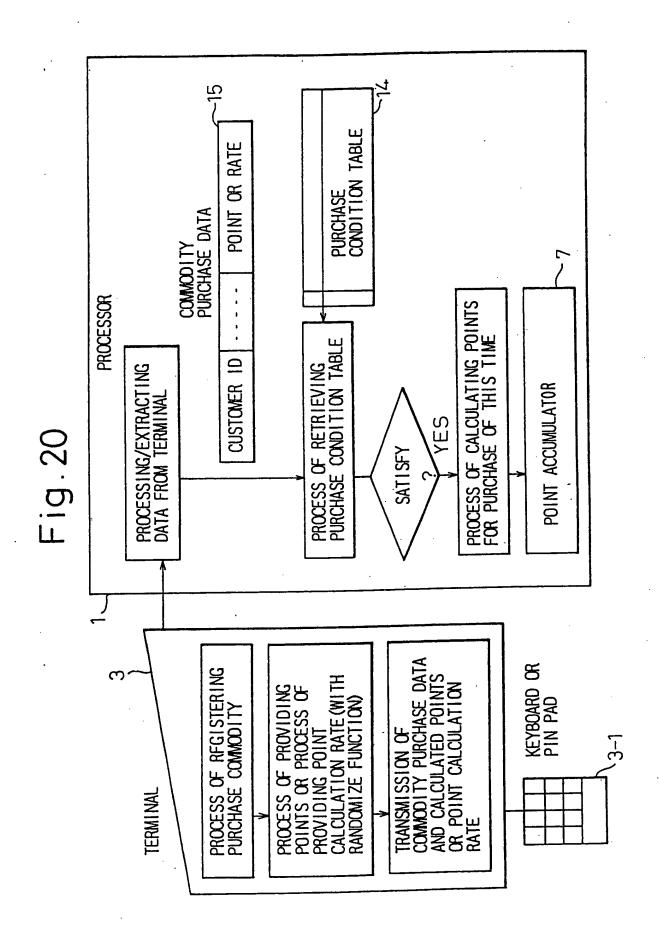


Fig.21(A)

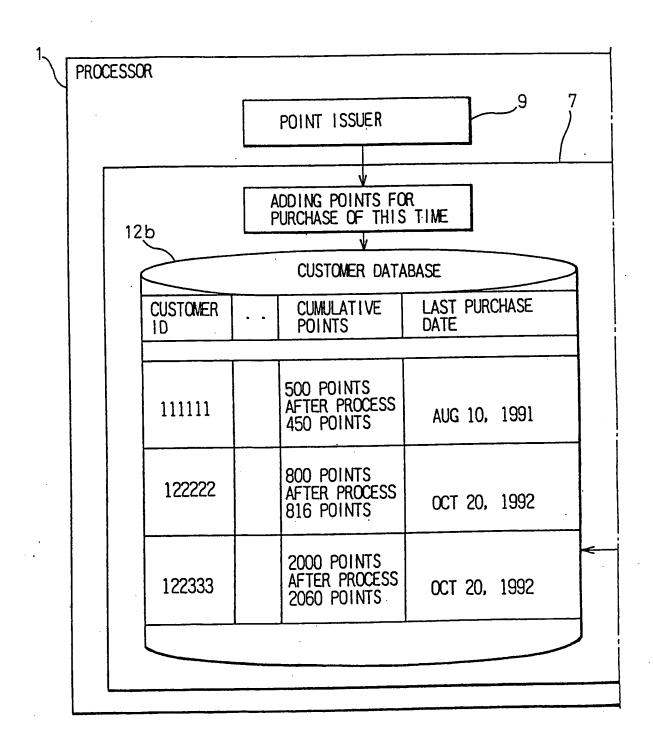


Fig.21(B)

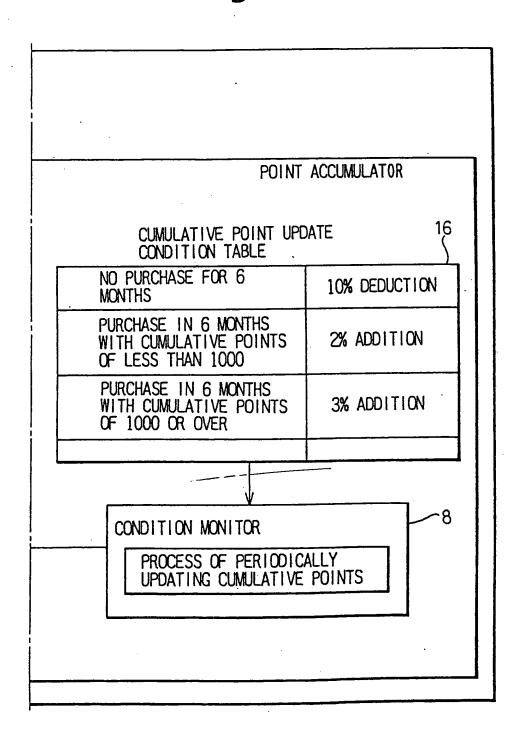
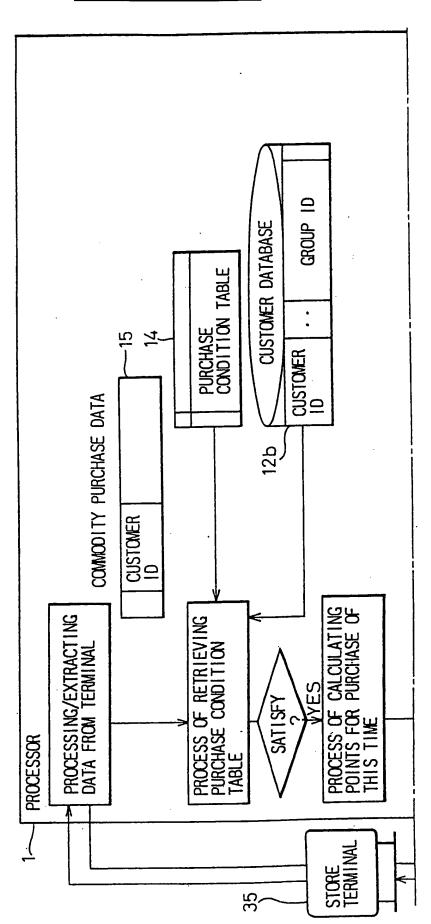


Fig.22(A)



12b PRESENT CUMULATIVE POINTS DI SPLAY TERMINAL ID GROUP CUSTOMER DATABSE TARGET CAMPAIGN POINTS IN THIS TIME GROUP COMMODITY PURCHASE DATA 15 GROUP 10 GROUP 1D PROCESS OF NOTIFYING DATA TO BE DISPLAYED ON STORE TERMINAL PROCESS OF ACCUMULATING POINTS

Fig.22(B)

Fig.23

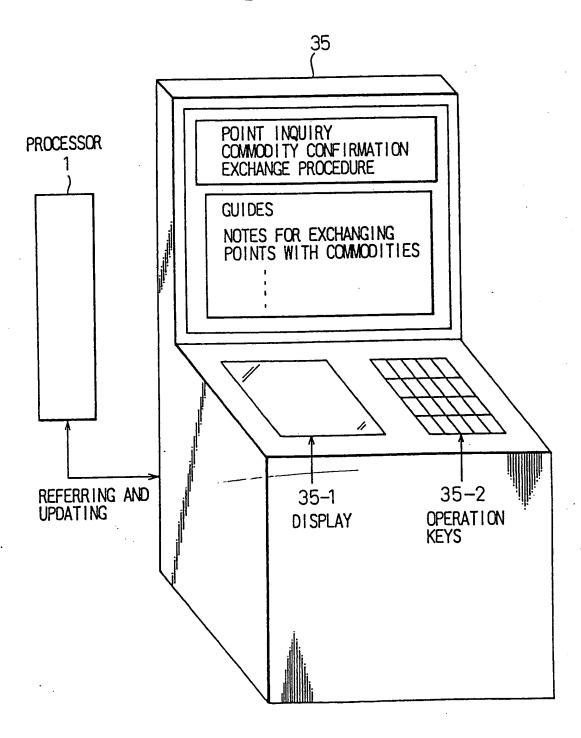


Fig. 24 (A)

		35-1				
CUSTOMER ID	NAME		CUMULATIVE POINTS			
COMMODITY NO.	1	2	3		4	
REQUIRED POINTS						
EXCHANGEABILITY						
COMMODITY NAME				<u>.</u>		
PICTURE OF COMMODITY	·					
35-1a PREVIOUS PROCEDURE EXCHANGING EXCHANGING PROCEDURE PAGE PROCEDURE						
NEXT PAGE 35-1c END END 35-1f		SPECIFICOMMOD	ED TY NO.	1	23	4 5
		REQUIR POINTS	REQUIRED POINTS			
		TOTAL	TOTAL POINTS			
35-1b			BALANCE OF POINTS			
	Ę	DK PROC DETE 35-1d	EDURE RMINATI		ANCEL 35-1e	CANCEL

Fig. 24 (B)

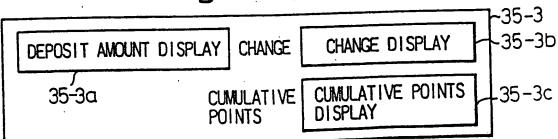


Fig.25(A)

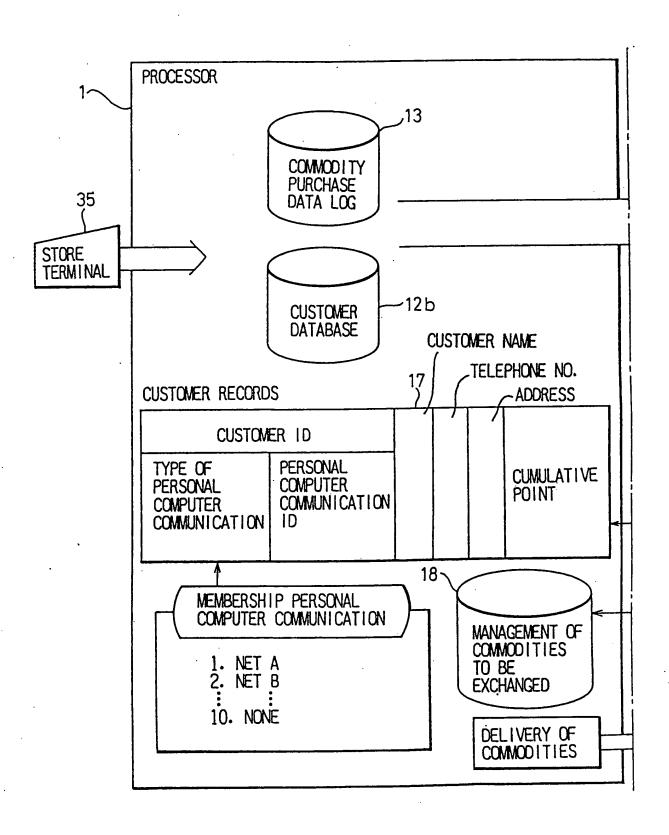


Fig.25(B)

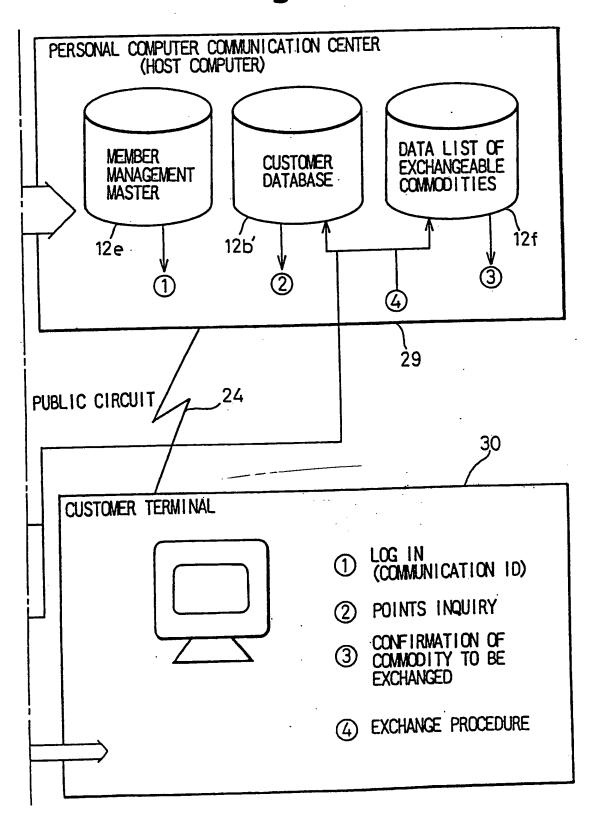


Fig.26(A)

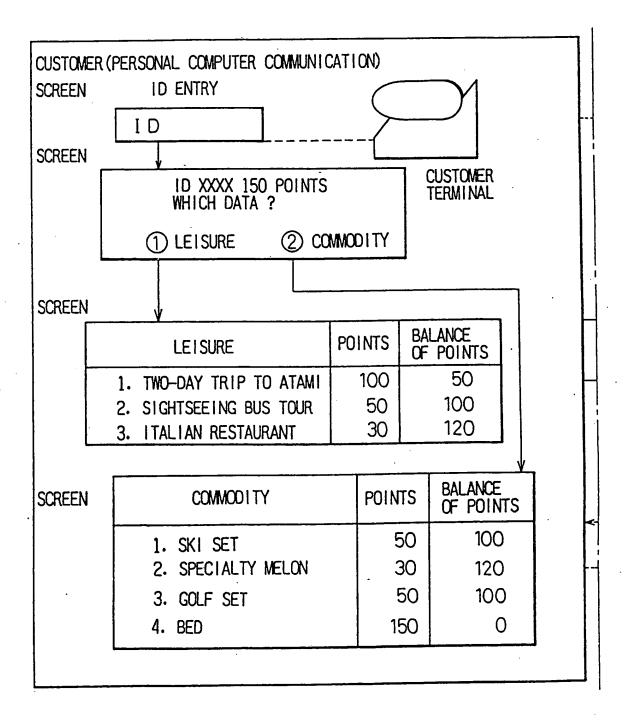
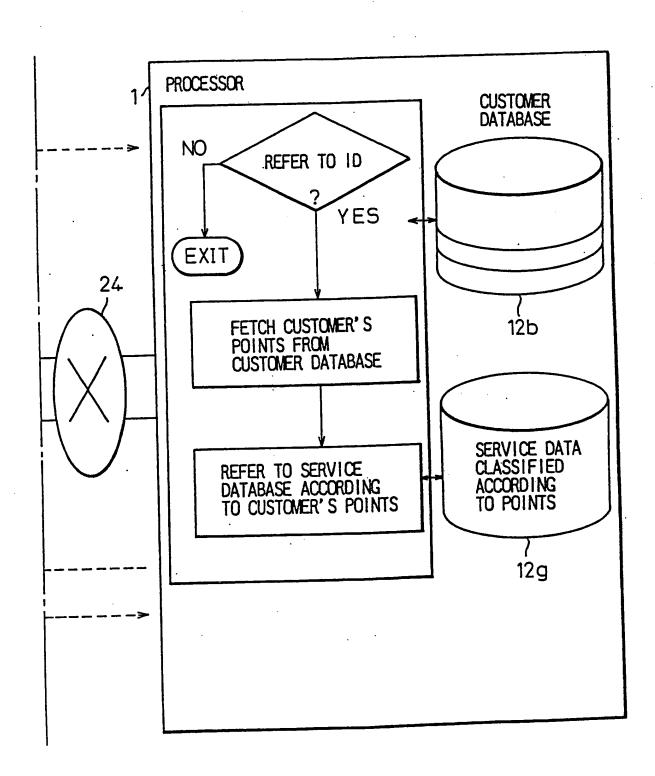


Fig.26(B)



REPLACEMENT DRAWING

Fig.27(A)

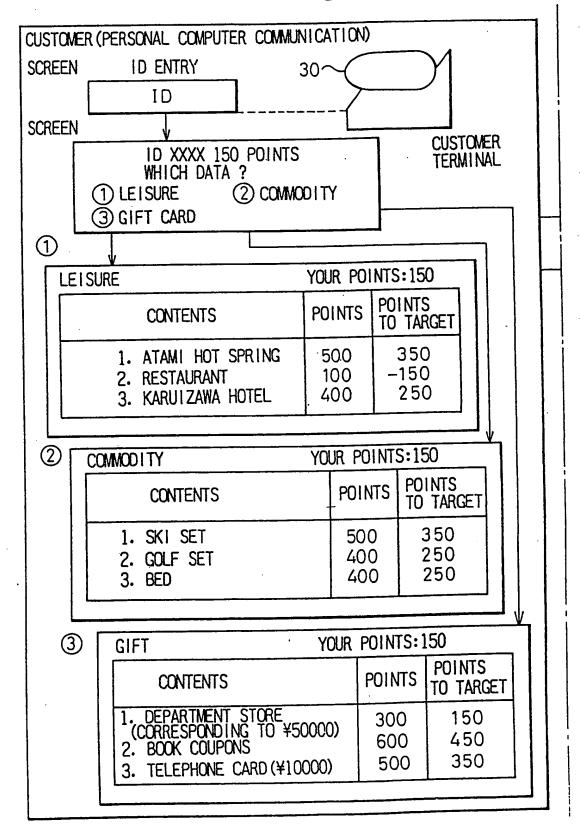


Fig.27(B)

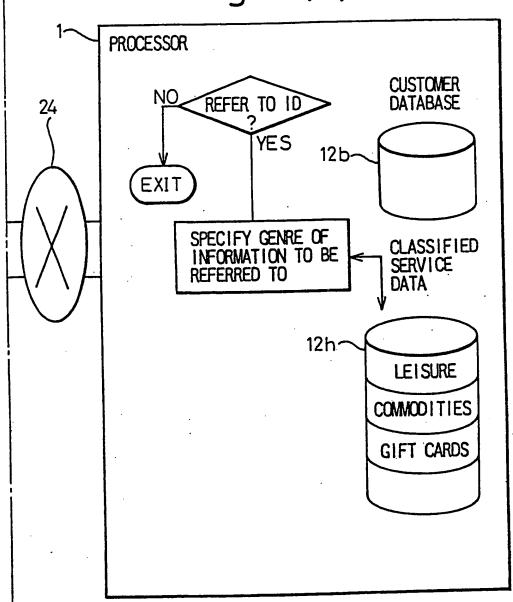


Fig.28(A)

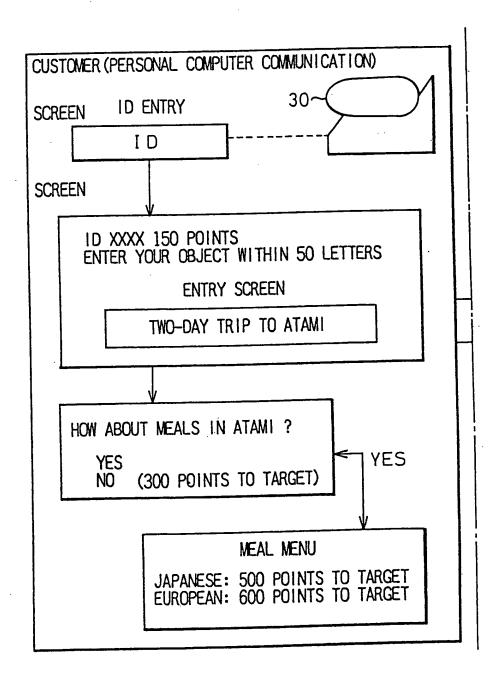


Fig.28(B)

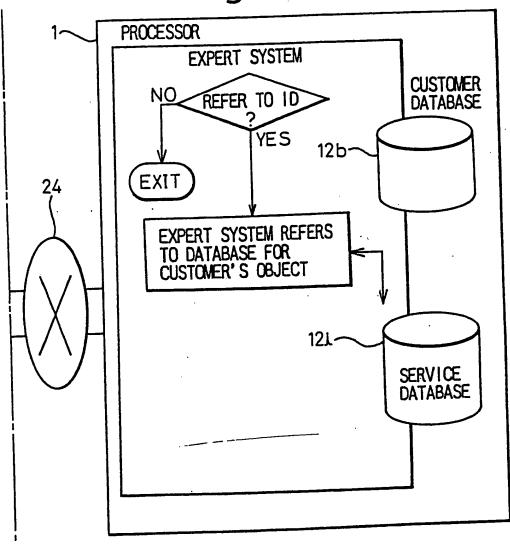
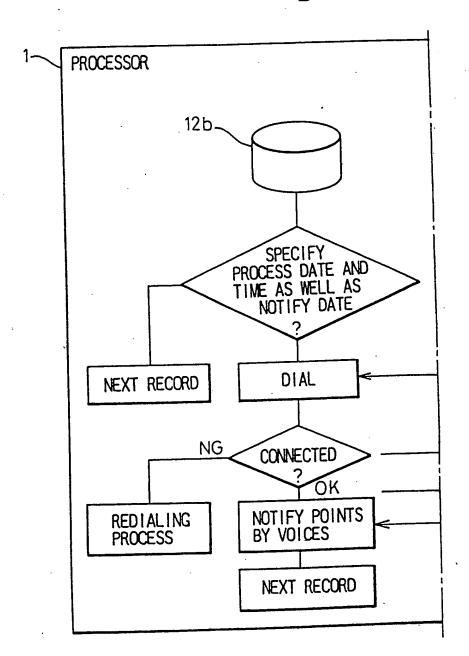


Fig.29(A)



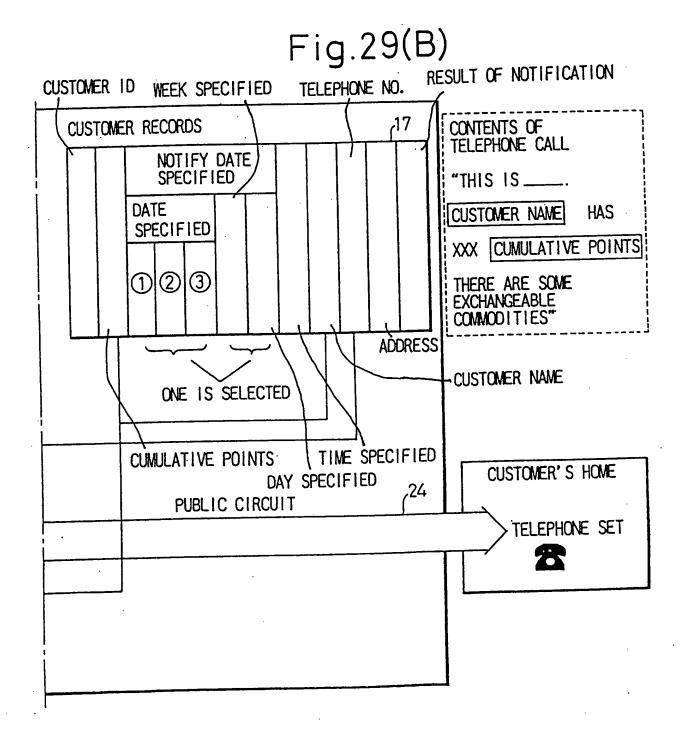


Fig.30(A)

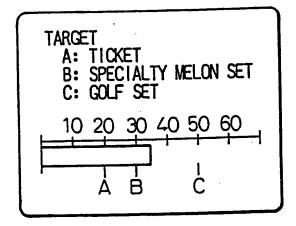
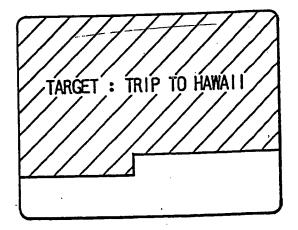


Fig.30(B)



REPLACEMENT DRAWING

Fig.30(C)



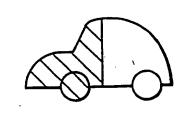


Fig. 30 (D)

TARGET: LIGHT CAR

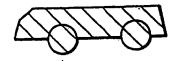


Fig.31

